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RESEARCH ARTICLE: Analyzing the group dynamics among rural selfhelp group women

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ARTICLE CHRONICLE : Received : 22.07.2017; Accepted : 11.08.2017 **SUMMARY :** The present study conducted at Theni district of Tamil Nadu. The purpose was to analyse the group dynamics among the members of rural self-help group women. Aundipatti, Periyakulam and Uthamapalayam blocks were identified with the sample of 220 SHG women. Group co-operation, decision making process, group role, motivation, participation, leadership behaviour, group value and group behaviour have been selected as group dynamic components. components were subjected to principle component analysis and factor analysis.

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